



[By]fal.io

# Privacy Policy

## Contents

- 1. Who are we?**
- 2. How do we collect your data?**
- 3. What data do we collect?**
- 4. How do we use your data?**
- 5. What are our purposes and legal basis for collecting your personal data?**
- 6. With whom do we share personal data?**
- 7. For how long do we retain your personal data?**
- 8. How do we transfer your data?**
- 9. What are your rights in connection with personal data?**
- 10. Security**
- 11. Changes**



## 1. Who we are

BYFALio is a global brand that, in your jurisdiction, is managed by the company

BYFALIO GROUPELIABILITY COMPANY registered at the legal address: San José, San Jose, Mata Redonda, Las Vegas neighborhood, blue building diagonal to La Salle High School, with the registration number Corporate number: 3-102-878317 (hereinafter referred to as "We" or "The Company" or "BYFALio"). We act as the data controller and are responsible for client data provided to us for registering a Trading account and/or using any other services offered by us via the website (hereinafter "Website") (this term always includes both desktop and mobile versions of the Website).

Email : [Info@byfal.io](mailto:Info@byfal.io)

This Privacy Policy is issued on behalf of BYFALIO GROUPELIABILITY, responsible for collecting and/or processing your data when using the Trading platform through the Website, both for the Trading account and for the Demo account (or their mobile/desktop versions) (hereinafter "Services"). We respect your privacy and are committed to protecting the data we collect, use, and/or have access to.

We take steps to implement advanced data protection policies and procedures and regularly update them to ensure the security of client data and their account. Your data is safeguarded by legal, administrative, and technical measures that we take to ensure the confidentiality, integrity, and availability of data. To prevent a security breach of your data, we employ a combined organizational and technical approach based on the results of an annual risk assessment.

We will not disclose any personal information of our Clients and former Clients unless the Client approves such disclosure in writing or if such disclosure is required in accordance with applicable law or is necessary for verifying the Client's identity or to fulfill our contractual obligations under any agreement entered into with the Client. Only our employees and/or trusted third parties providing specific services necessary for delivering our services handle Client's information. All such information is stored on electronic and physical storage mediums in accordance with applicable laws.

## 2. How do we collect your data?

Direct interaction. You provide us with your Identification, Contact, and Financial data online via the website and/or by filling out online forms and/or interacting with us via email or otherwise. Data may be provided by you when you want to:

- Register a trading account;
- Subscribe to our publications and current updates;
- Request the dispatch of promotional materials and offers;
- Participate in a contest, promotion, or survey; and/or

Provide us with feedback or contact us.

We are obligated to collect the above-mentioned data so that we can provide our services efficiently, comply with our current legal obligations, including, among other things, the prevention of fraud and money laundering activities.

If you do not provide the data upon request, we may not be able to fulfill a contract that either already exists or we are trying to establish with you (for example, to provide you our services). In this case, we might have to cancel the service you receive from us, but we will notify you if necessary. It's important that the data we store about you is accurate and current. Please inform us if your data changes during your collaboration with us.

Automated technologies or interactions. When using our services, your device automatically transmits its technical characteristics to us. Local settings (a set of parameters determining your interface's regional settings, such as country of residence, time zone, and language) are used to provide you with the best service within our platform. The use of information about IP address, cookies, browser information, operating system, the date and time of access to the site, and requested pages allows us to provide you with the optimal operation of our web application, mobile, and/or desktop version of our app and track your behavior with the aim of improving the efficiency and convenience of using our services. We use web analytics tools to track our website's performance and user marketing sources with cookies to optimize



marketing expenses and provide a higher quality experience for users. You can request at any time that we abstain from such transfers (to the extent that this is possible and considering our legal obligations) by sending your request to the Data Protection Office (DPO), using our contact details provided below, with the registered email address that you indicated and registered with us through your account. We will consider your request within 30 working days.

#### About Cookies:

Cookies are a small amount of data that often includes a unique identifier, sent from a user's computer or browser device by a web server, and stored on the device's hard drive to track site usage. A website might send its own cookie to your browser if your browser settings allow it; however, to protect your privacy, your browser only allows the website access to the cookies it has already sent you, not to the cookies sent to you by other sites. Many websites do this every time a user visits their site to track online traffic patterns. When you visit our website, our system automatically gathers information about your visit, such as your Technical Data, including but not limited to, your browser type, your IP address, and the website you came from.

Stored cookies can determine the path a client took on our site and are used for anonymously identifying returning website users and the most popular pages for customers. However, we protect customer confidentiality by not storing names, personal details, email addresses, etc. Cookie support is a standard industry practice and is currently used on most major websites. Storing cookies makes our website more convenient and efficient for customers, allowing us to understand which information is valued by customers and which is not. You can configure your browser not to store cookies from this website, and you can also automatically or manually delete cookies. However, please note that you might not be able to fully utilize all the features offered by our website if you do this.

### 3. What data do we collect ?

When you interact with our services, we collect the following types of information:

- ❑ Personal Identification Information (PII): This may include but is not limited to your name, email address, phone number, and physical address.
- ❑ Usage Data: We collect information on how you interact with our website or app, which can include the pages you visit, the time spent on those pages, links clicked, and the searches you perform.
- ❑ Technical Data: This includes information like your IP address, browser type, device type, operating system, and other related technological information.
- ❑ Cookies and Trackers: We use cookies and similar tracking technologies to gather information about your activities on our website, which can help us improve your user experience and provide personalized content and advertising.
- ❑ Transaction Data: If you make a purchase or sign up for a subscription, we collect details related to that transaction, which can include credit card numbers, billing address, and purchase history. Note that we implement industry-standard security measures to ensure this data is protected.
- ❑ Communication Data: When you contact us, whether it's through email, phone, or any other method, we keep a record of that communication to help address any issues or concerns.
- ❑ User-Generated Content: If our platform allows for user comments, posts, or other types of user-generated content, we store and monitor this data.
- ❑ Third-Party Data: In some instances, we might receive data about you from third parties, like if you connect a social media account or use a third-party login system.



- Location Data: Depending on your device settings, we might collect data about your geographic location to provide location-based services or content.

It is crucial to understand that you have the choice to limit the data you provide to us. However, certain features or functionalities might not be available if you choose not to share specific data types.

We are committed to ensuring the security and confidentiality of the information we collect. Please continue to the subsequent sections of this Privacy Policy for more details on how we handle, protect, and share the data we gather.



## 4. How do we use your data?

At Byfal.io, your privacy is of paramount importance to us. When you entrust us with your data, we commit to using it responsibly and ethically. Here's how we use the data we collect from you:

**Service Provision:** We utilize your data to provide, maintain, and improve our services. This encompasses processing trades, securing transactions, and offering customer support.

**Communication:** Your contact details, such as email address and phone number, are used to send you service updates, transaction notifications, and occasional marketing materials. You can always opt-out of marketing communications at any time.

**Security:** To safeguard the integrity of our platform and protect against unauthorized access, fraud, and cyber threats, we use your data for identification, authentication, and ongoing monitoring.

**Performance Analysis:** We analyze user behavior and trading patterns to enhance our platform's performance, ensure uptime, and improve overall user experience.

**Legal Compliance:** We might be required to retain and display specific data to comply with regulatory and legal requirements specific to futures exchanges.

**Personalization:** Based on your trading history and preferences, we may offer tailored content, recommendations, and promotions to enhance your trading experience.

**Feedback and Surveys:** Occasionally, we might reach out to gather feedback or ask you to participate in surveys, helping us understand your needs better and improve our offerings.

**Third-Party Integrations:** If you choose to link or integrate third-party services with Byfal.io, we may use your data to facilitate such integrations for a seamless experience.



## 5. What are our purposes and legal basis for collecting your personal data ?

Purposes:

At Byfal.io, your privacy is of paramount importance to us. When you entrust us with your data, we commit to using it responsibly and ethically. Here's how we use the data we collect from you:

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Third-Party Integrations: If you choose to link or integrate third-party services with [Byfal.io](#), we may use your data to facilitate such integrations for a seamless experience.

## 6. With whom do we share personal data?

### Service Providers:

We may employ third-party companies and individuals to facilitate our service ("Service Providers"), provide the service on our behalf, perform service-related operations, or assist us in analyzing how our service is used. These third parties have access to your personal data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### Affiliates:

For the purpose of efficient business operations and based on our legitimate business interests, we might share some of your personal data with our affiliate companies that are related by common ownership or control.

### Legal & Regulatory Bodies:

In certain scenarios, **Byfal.io** may be required to disclose personal data if required by law or in response to valid requests by public authorities, including to meet national security or law enforcement requirements.

### Business Transactions:

If **Byfal.io** is involved in a merger, acquisition, or asset sale, your personal data may be transferred. We will provide notice before your personal data is transferred and becomes subject to a different privacy policy.

### Other Users:

Depending on the features and functionalities of **Byfal.io**, some of your data, such as trading activity or public profile, might be visible to other users of the platform.

### Consent-based Sharing:

For scenarios not covered by this policy, we will obtain your explicit consent before sharing your personal data.

## 7. For how long do we retain your personal data personal data?

We, at **Byfal.io** Futures Exchange, take your privacy seriously. Personal data provided by our users are held in respect and trust. With regard to the retention of your personal data:

**General Retention:** We retain your personal data for as long as it is necessary to provide you with our services, maintain a secure environment, comply with legal obligations, resolve disputes, and enforce our agreements. This duration may vary based on the type of data and the purpose for which it was collected.

**Account Information:** If you decide to close your account with **Byfal.io**, we will deactivate your account and delete the personal data associated with your account, unless a longer retention period is required or permitted by law.

**Legal and Regulatory Obligations:** Certain regulatory and legal statutes may require **Byfal.io** to retain specific types of personal data for set durations. In these circumstances, your personal data will be retained for the duration mandated by the relevant statute or regulation.

**Backup and Archival Data:** For the purposes of disaster recovery, backups of certain data, including personal data, may be retained for a duration that may extend beyond the active use of the data on our main systems. Backup data is protected with the same level of security as our main system data and is purged when no longer necessary.

Upon expiry of the data retention duration, we ensure that personal data is safely and permanently deleted or anonymized. If you have any questions regarding our data retention policies, please contact our Data Protection Officer or privacy team.

## 8. How do we transfer your data?

At Byfal.io Futures Exchange, we value your trust and are committed to maintaining the highest standards of security for your personal data. Here's how we handle the transfer of your data:

**Within Our Organization:** Data transfers within Byfal.io and its subsidiaries are conducted with strict adherence to our internal data protection policies and practices. We ensure that all employees and partners have limited access based on the "need-to-know" principle and that they are under strict confidentiality obligations.

**International Transfers:** Byfal.io might operate on a global scale, which means your personal data could be transferred and stored in countries outside of your country of residence. When such transfers occur, we ensure that the data is protected as per the standards laid out in this Privacy Policy and in accordance with international data protection laws, such as the General Data Protection Regulation (GDPR).

**Service Providers:** We collaborate with third-party service providers who assist us in serving our users better. In cases where these service providers require access to your data, we make sure that they adhere to strict confidentiality and data protection standards.

**Business Transfers:** In the event of a merger, acquisition, bankruptcy, or other sale of all or a portion of our assets, your personal data might be among the assets transferred. You will be notified via email and/or a prominent notice on our website of any change in ownership or uses of your personal data, as well as any choices you may have regarding your personal data.

**Legal Obligations:** We may transfer your data if required by law, legal process, litigation, or requests from public and governmental authorities. We always aim to disclose the minimal amount of data necessary under such circumstances.

## 9. What are your rights in connection with personal data

As a user of **Byfal.io**, you have various rights concerning your personal data:

**Right to Access:** You have the right to request a copy of the personal data we hold about you.

**Right to Rectification:** If you believe that any personal data we hold about you is incorrect or incomplete, you have the right to request corrections.

**Right to Erasure (Right to be Forgotten):** In certain situations, you have the right to request the deletion of your personal data from our records.

**Right to Restrict Processing:** You can request that we limit the way we use your personal data.

**Right to Data Portability:** You have the right to request the transfer of your data to another organization or directly to you, under certain conditions.

**Right to Object:** You have the right to object to our processing of your personal data under certain conditions, especially in cases where we process data based on our legitimate interests.

**Right to Withdraw Consent:** If our processing is based on your consent, you have the right to withdraw your consent at any time. The withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.

**Right to Lodge a Complaint:** You have the right to lodge a complaint with a supervisory authority if you believe that our processing of your personal data infringes on data protection laws.



## 10. Security

Your security is paramount at [Byfal.io](https://byfal.io) Futures Exchange. We have implemented a series of technological, procedural, and physical measures designed to protect your personal data from unauthorized access, use, alteration, and disclosure:

**Encryption:** We employ robust encryption techniques for both data in transit and data at rest. This ensures that even in the unlikely event of interception, your data remains unreadable.

**Access Control:** Access to your personal data within our organization is limited strictly to personnel who require it to perform their job duties. Each such individual is bound by confidentiality obligations.

**Regular Audits:** We regularly review our security practices and protocols to ensure that they are up-to-date and effective against current threats.

**Two-Factor Authentication (2FA):** For users, we recommend and offer tools such as 2FA to enhance the security of their accounts.

**Incident Response:** We have a structured incident response plan in place to address any potential security breaches promptly and mitigate any potential harm.

**Training:** Our staff undergoes regular training to stay current with best practices in data protection and threat recognition.

**Service Providers:** Our third-party service providers are carefully vetted to ensure that they adhere to the same or higher security standards as Byfal.io.

We are dedicated to the continuous improvement of our security posture. If you have any questions or suggestions regarding our security measures, please contact our security team.



## 11. Changes

From time to time, [Byfal.io](https://byfal.io) may update this Privacy Policy to reflect changes in our practices, services, or in response to evolving legal frameworks. When changes are made, we will update the "Last Modified" date at the beginning of this policy.

If we make any substantial changes, especially those that affect your rights or our data usage practices, we will notify you either through the email address you have provided us, or by placing a prominent notice on our platform.

We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. By continuing to use our services after these changes are made, you signify your acceptance of the updated Privacy Policy.